

Please join our group of experts as they teach new exporters from all industry sectors the best practices of Doing Business in the USA. The estimated audience size of 80 will be comprised of small and medium sized businesses.

Pop-up Banner Sponsorship includes:

1. One (1) free pass to the event (including breakfast)
2. Space for one (1) pop-up banner
3. Introduction by moderator at the event

Speaker Sponsorship includes:

1. One (1) free pass to the event (including breakfast)
2. First speaking slot of twenty (20) minutes (please see content considerations below)
3. Introduction by moderator at the event

Topic considerations: Presentation content should be largely focused on current trends seen in the USA/CDN cross-border market and based on the experiences of the sponsor company. Information presented must be beneficial to small and medium sized businesses looking to expand their sales into the USA. Sales and promotional content should be limited. All content will be reviewed by event organizers prior to approval.

SPONSORSHIP AGREEMENT

The 'Doing Business in the USA' ("DBUSA"), a one day event, is being held in Surrey, British Columbia on **Tuesday May 15, 2018** from 8:00 am – 12:00 pm at the Civic Hotel, 13475 Central Avenue, Surrey, BC V3T 0K2 Canada.

Event Sponsor			
Address			
Sponsor Category	Pop-up Banner Sponsor (\$150.00 CDN)		Speaker Sponsor (\$500.00 CDN)
Contact Name		Phone	
Email		Mobile	

PART I – SERVICES

DBUSA agrees to provide the following services to the Sponsor:
Banner Sponsor

- A. One (1) complimentary admission to the event.
- B. Event space for one (1) pop-up banner
- C. Introduction by moderator at the event

Speaker Sponsor

- A. One (1) complimentary admission to the event.
- B. First speaking slot of twenty (20) minutes
- C. Introduction by moderator at the event

PART II –TERMS Banner Sponsor

☐ () agrees to be a paid sponsor and will provide payment of \$150.00 CDN dollars on or before May 14, 2018 by way of cheque made out to Pacific Customs Brokers.

OR

- ☐ () agrees to be a promotional sponsor and will distribute the agreed message to a minimum of 500 contacts on or before May 14, 2018 of which two paid registrations are guaranteed in lieu of paid registrations.

PART II –TERMS Speaker Sponsor

☐ () agrees to be a paid sponsor and will provide payment of \$500.00 CDN dollars on or before May 14, 2018 by way of cheque made out to Pacific Customs Brokers.

OR

- ☐ () agrees to be a promotional sponsor and will distribute the agreed message to a minimum of 500 contacts on or before May 14, 2018 of which ten (10) paid registrations are guaranteed in lieu of paid registrations.

IN WITNESS WHEREOF the parties hereto have duly executed this Agreement as of the ____ day of _____, 2018.

Pacific Customs Brokers Per: _____

Sponsor Per: _____

Signature: _____

Signature: _____

Please email completed form to education@pcb.ca.