

PRESENTERS

Aimee Miller, LCB, CCS

Aimee is the Operations Supervisor with Pacific Customs Brokers (USA) and has 14 years of experience in the international trade and transportation industry.

April Collier, LCB, CCS

April is a Senior Trade Advisor at Pacific Customs Brokers (USA) and brings with her over 30 years' experience in the import-export industry.

Breanna Leininger, LCB, CCS

Breanna is the Operations Manager at Pacific Customs Brokers (USA) with 10 years of experience in the import-export industry.

Cherie Storms, LCB, CCS, CTCs

With over 12 years' experience in the import-export industry, Cherie is Assistant Operations Manager with Pacific Customs Brokers (Canada).

Jan Brock

Recently retired Chief of Operations with Canada Border Services Agency for the Pacific Highway and Abbotsford Huntingdon Commercial Operations. Jan is now a Senior Trade Advisor with Pacific Customs Brokers (Canada).

Mandy Watters, CCS, CTCs

Mandy is the Customs Technical Trainer for Pacific Customs Brokers (Canada) and holds 7 years of industry experience.

Mike Wright, LCB, CCS, CTCs, CIFFA

Mike is a Trade Compliance Specialist at Pacific Customs Brokers (Canada) with over 25 years' experience in Canadian customs brokerage.

Patti O'Malley, CCS, CTCs, CIFFA

Patti is a Senior Trade Advisor at Pacific Customs Brokers (Canada) with over 30 years of knowledge in Canada-bound importations.

2015 FALL

CFIA	Sep 17	9:00 to 12:00 pm
FDA	Sep 17	12:30 to 3:30 pm
🔗 ACI eManifest	Sep 23	2:00 to 3:30 pm
*CDN Compliance and Audit	Sep 24	9:00 to 3:30 pm
ACI eManifest	Sep 24	2:00 to 3:30 pm
🔗 Importing Beginner - CA [P1]	Sep 30	6:00 to 7:00 am
🔗 Importing Beginner - CA [P2]	Sep 30	7:15 to 8:15 am
🔗 Importing Beginner - US [P1]	Sep 30	9:00 to 10:00 am
🔗 Importing Beginner - US [P2]	Sep 30	10:15 to 11:15 am
Global Export	Oct 1	9:00 to 12:00 pm
*US Compliance and Audit	Oct 1	9:00 to 3:30 pm
Valuation	Oct 8	9:00 to 11:30 am
C-TPAT and PIP	Oct 8	1:00 to 3:00 pm
🔗 CFIA Regulated Goods	Oct 15	6:00 to 7:15 am
🔗 FDA Regulated Goods	Oct 15	9:00 to 10:15 am
🔗 ACI eManifest	Oct 15	2:00 to 3:30 pm
CDN Compliance and Audit	Oct 22	9:00 to 3:30 pm
US Compliance and Audit	Oct 29	9:00 to 3:30 pm
HS Tariff Classification	Nov 5	9:00 to 3:15 pm
NAFTA	Nov 12	9:00 to 2:00 pm
🔗 ACI eManifest	Nov 18	2:00 to 3:30 pm
🔗 NAFTA [P1]	Nov 19	9:00 to 10:15 am
🔗 NAFTA [P2]	Nov 19	10:30 to 11:45 am
ACI eManifest	Nov 19	2:00 to 3:30 pm
🔗 Importing Beginner - CA [P1]	Nov 25	9:00 to 10:00 am
🔗 Importing Beginner - CA [P2]	Nov 25	10:15 to 11:15 am
🔗 Importing Beginner - US [P1]	Dec 3	9:00 to 10:00 am
🔗 Importing Beginner - US [P2]	Dec 3	10:15 to 11:15 am

Registration deadline for each course is:

Seminar - Friday prior | Webinar - Tuesday prior

*Visit website for location details

🔗 = webinar

Times are listed in Pacific Time



IN-CLASS

ON-LINE

CUSTOM-MADE

PROFESSIONAL DEVELOPMENT

Earn points towards maintenance of your industry designations by attending our seminars and workshops. Many of them are recognized by the Canadian Society of Customs Brokers (CSCB), the NCBFAA Educational Institute (NEI), the Law Society of British Columbia and professional accounting associations.

Visit our website or contact us for more details.



CUSTOMIZED COURSES

We tailor sessions to suit your industry or company needs. Our knowledgeable licensed Canadian and U.S. customs brokers have customized courses specific to special events, industrial equipment, agriculture, produce, sports and others.

We can host your company at our headquarters, travel to your location anywhere within Canada or the U.S., or facilitate an online session at your convenience.

Contact us at education@pcb.ca to discuss your customized course needs.



2015 FALL

Trade Compliance Education Schedule



INTERACTIVE COURSES

REDUCE PENALTIES

STAY INFORMED

UNDERSTAND COMPLIANCE



SEMINARS AND WORKSHOPS

H.S. Tariff Classification

Translating the H.S. Schedule to Avoid Non-Compliance

Classification is the most crucial aspect of global trade and the most common area of non-compliance. This interactive workshop is designed to provide hands-on experience with correct classification of goods and parts, understanding the general rules of interpretation, how duties are determined and how special programs can assist in lowering duty rates.

U.S. Customs Compliance and Audit

Know What to Expect Rather Than Trigger Costly Delays

Importing and exporting commercial goods into and out of the U.S. can be a complex endeavour. It requires a good understanding of various government regulations. Whether you are importing or exporting as a resident or Non-Resident Importer (NRI), you should be aware that at some point your business is likely to be selected for a customs audit. This makes it imperative to focus on the differences between voluntary and enforced compliance, the definition and expectation of “reasonable care,” the potential monetary risks of non-compliance and required documentation.

U.S. Food and Drug Administration

Stay in Good Standing with This Other Government Agency

Shipments of FDA regulated goods cross the border and get delivered to U.S. consignees daily. But just because a shipment gets delivered does not mean it has been released by FDA. In this seminar we will review the interaction between FDA and CBP, what is required by the FDA, the entry process at the border and the different reviews a shipment may undergo before release.

C-TPAT and PIP

Fewer Cargo Inspections = Savings in Time and Money

Customs-Trade Partnership Against Terrorism (C-TPAT) in the U.S. and Partners in Protection (PIP) in Canada are voluntary government-business initiatives to build cooperative relationships that strengthen and improve overall international supply chain and border security. Learn about the requirements to become a partner and trusted trader with CBP and/or CBSA (for both programs).

NAFTA

'Made in Canada' or 'Made in USA' ≠ Duty Free

The NAFTA is a voluntary program that can often lower or eliminate duty rates on goods and parts. In this full-day workshop we will provide you with a comprehensive guide to completing a Certificate of Origin. We will assist you in understanding product eligibility, rules of origin, common errors and the importer's responsibilities under the program to maximize savings.

Canadian Customs Compliance and Audit

Gain Control of Your Customs Process; Be Prepared

In this full-day seminar we will cover the differences between voluntary and enforced compliance, the definition and expectation of “reasonable care,” the potential monetary risks of non-compliance, required documentation and more. Throughout the day, you will learn the importance of complying with customs regulations. Since this complex endeavour requires the importer or exporter to have a good understanding of a variety of topics, we will teach you what you can do to assure that you meet all of the requirements governing the movement of commercial goods into Canada.

Canadian Food Inspection Agency

Make a Good Impression on This OGD

Clearing regulated products into Canada can become more challenging if you do not know how the CFIA and CBSA interact. In this seminar we will review CFIA requirements, the entry process at the border and the different reviews a shipment may undergo before release. Remember, just because a shipment gets delivered does not mean it has been released by CFIA.

Global Export

Looking to Expand? “Know Before You Go”

In this half-day seminar we navigate beyond the North American borders through the initial set-up process including obtaining a business number. Additionally, we will cover types of exports, permits, sanctions, modes of transport and reporting. Commonly known as Incoterms®, we will explore the different types of terms of sale available and how to choose them for your shipments.

Customs Valuation

Explore Areas of Compliance Concern

Determining the correct value to declare to customs upon import can be a complex undertaking since U.S. Customs values your goods differently than the IRS. The regulations that determine transaction value are a convoluted maze and we will guide you through it in this seminar. Particularly important to importers and exporters will be matters of related transactions, terms of sale, commissions, and pertinent value declarations. Misdeclaring values with customs should be avoided.



WEBINARS

Importing for the Beginner - U.S. [Part 1]

Lay a Solid Foundation by Learning the Basics

This 60-minute webinar will provide a comprehensive introduction to the U.S. importing process. We will cover the parties involved in the supply chain, compliance considerations to make prior to importing, entry types, free trade agreement eligibility, how to accurately complete documentation, how to avoid delays and monetary penalties and more.

Importing for the Beginner - U.S. [Part 2]

Build on The Basics of Importing

This webinar delves further into the topics previously covered in *Importing for the Beginner - U.S. [Part 1]*. In this session, we will cover several international shipping must-knows such as: classification, duty assessment, benefits of free trade agreements, importer security filing and ACE eManifest. We will also expand on compliance, accurate customs documentation completion, and possible risks of non-compliance.

Importing for the Beginner - Canada [Part 1]

Take the First Step by Learning the Fundamentals

Like its counterpart above, the information provided in this 60-minute webinar will give you the tools to navigate your shipment from the seller, through Canada Customs and other government departments, to the place of delivery. We will discuss the parties involved in the supply chain and how they can differently affect a shipment, compliance considerations, free trade agreement eligibility, how to accurately complete documentation and more.

Importing for the Beginner - Canada [Part 2]

Build on the Fundamentals of Importing

Part 2 delves further into the topics covered in *Importing for the Beginner - Canada [Part 1]*. We will cover must-knows like: classification, excise and PST/GST/HST tax, non-resident importing, methods of valuation, ACI eManifest requirements, customs audit preparation and examinations. Additionally, we will walk you through the important considerations when importing into Canada.

NAFTA [Part 1 and 2]

Two Part Series: What You NAFTA Know When Claiming NAFTA

Let us take the mystery out of this intricate free trade agreement. These 75-minute webinars offer novice importers an understanding of NAFTA including eligibility, accountability and ‘reasonable care’ as outlined by customs. Part 2 offers a further examination of rules of origin specific to articles that may have components from multiple countries and determining regional value content and net cost. We will also provide helpful hints in working through your NAFTA certification.

FDA and CFIA Regulated Goods

Understand Your OGD/OGA Requirements

These 75-minute sessions will cover U.S. Food and Drug Administration (FDA) and Canadian Food Inspection Agency (CFIA) requirements for eligible goods. We will introduce you to the processes, documentation, notifications and responsible parties involved for all regulated transactions. Throughout the sessions you will learn about the interaction between FDA and U.S. Customs and CFIA and Canada Customs.

ACI eManifest

eManifest Filing Now Mandatory into Canada

The intent of the ACI eManifest is to provide CBSA officers with electronic data on the cargo, conveyance, shipper and importer prior to the shipment's arrival at the border. In this 90-minute webinar we will answer questions, offer practical solutions and help with the ACI eManifest regulations in effect since May.

