



# Pacific Customs Brokers

*International Trade Solutions*



Cutting through **red tape...** your **PREMIUM** Customs Broker

## U.S. Customs Audit Seminar

### What to Expect when U.S. Customs Knocks at Your Door

If your business is exporting or importing goods into the United States, whether you are a resident or a Non-Resident Importer (NRI), you should be aware that at some point, you are likely to be selected for an audit process by U.S. Customs and Border Protection. Pacific Customs Brokers is offering a seminar on evaluating your understanding of compliance with Customs regulations. This seminar will focus on the differences between voluntary and enforced compliance, the expectation of "reasonable care", the potential cost risks of non-compliance, and best practices. This session will be of interest to all importers, non-resident or resident business owners, controllers, operational and compliance managers, purchasing managers and logistics managers. Included with your registration, Pacific Customs Brokers will provide a free 30 minute consultation at our office or by phone with advanced booking (bookings taken 14 days prior to date of seminar to a maximum 7 days following).

#### Speaker:

**April Collier LCB, CCS** - Licensed Customs Broker and Certified Customs Specialist with over 25 years experience in the import/export industry. April is a Senior Trade Compliance Advisor with Pacific Customs Brokers (USA).



#### Topics Include:

- ▶ Responsibilities of the importer of record
- ▶ Responsibilities of the customs broker
- ▶ CBP Priority Trade Issues
- ▶ Most common areas of audit
- ▶ Risks of non-compliance
- ▶ Monetary penalties
- ▶ Record keeping
- ▶ C-TPAT enrollment and the benefits
- ▶ Importer self-assessment
- ▶ Voluntary disclosure
- ▶ Best practices

#### Date, Times and Location:

**Thursday, September 18, 2014**

- ☐ **9:00 am - 12:00 pm PDT**  
**U.S. Customs Audit**
- ☐ **12:30 pm - 3:30 pm PDT**  
Canada Customs Audit
- ☐ **9:00 am - 3:30 pm PDT**  
U.S. and Canada combined session

#### Pacific Customs Brokers - Seminar Room

101 - 17637 1st Avenue, Surrey, BC

#### Registration Information:

**Fee:** The cost of the U.S. Customs Audit session is \$95 CAD plus tax. The cost to attend a combined U.S. and Canada Customs Audit session is \$145 CAD plus tax (breakfast and lunch included).

**Lunch is served at 12:00 pm.**

**How to Register:** Submit the completed registration via email, fax or mail with your payment information to:

#### Pacific Customs Brokers

Attn: Seminar Team  
101 - 17637 1st Avenue  
Surrey, British Columbia  
Canada V3S 9S1

#### Contact Information:

Pacific Customs Brokers  
**Phone** 604.538.1566  
**Fax** 604.531.3120  
**Email** seminars@pcb.ca

#### Registration Deadline:

**Friday, September 12, 2014**

*\*24 hour cancellation notice is appreciated*

This form can be filled in and saved.

Please fax completed registration information to 604.531.3120 or email seminars@pcb.ca.

Attendee #1 Name

Email

Credit Card Holder's Name

Visa ☐

M/C ☐

Bill Account ☐

Cheque ☐

Attendee #2 Name

Email

Credit Card Number

Expiry Date

Month / Year

Company Name

Type of Industry

Signature

CVC Number

Company Address

Credit Card Holder's Billing Address

City

Province / State

Postal Code / Zip Code

City

Province / State

Postal Code / Zip Code

Telephone Number

Fax Number

**ALWAYS 24h OPEN**